

European Commission

# EMPOWERING REGIONS TO HARNESS GLOBALISATION

THE WORLD TURNED GLOBAL



## SMART REGIONS



### SMART

**IDENTIFY** the region's own strengths, potential and comparative advantage



### SPECIALISED

**PRIORITIZE** research and innovation investment in key domains



### STRATEGIC

**DEFINE** a shared vision for regional innovation



INNOVATION



INVESTMENT



REGULATION



SECTORAL POLICIES



“ Major efforts are needed to make Europe a more competitive and innovative economy ”



BUSINESS



PUBLIC SECTOR



RESEARCH & INNOVATION



Reengineering Innovation eco-systems



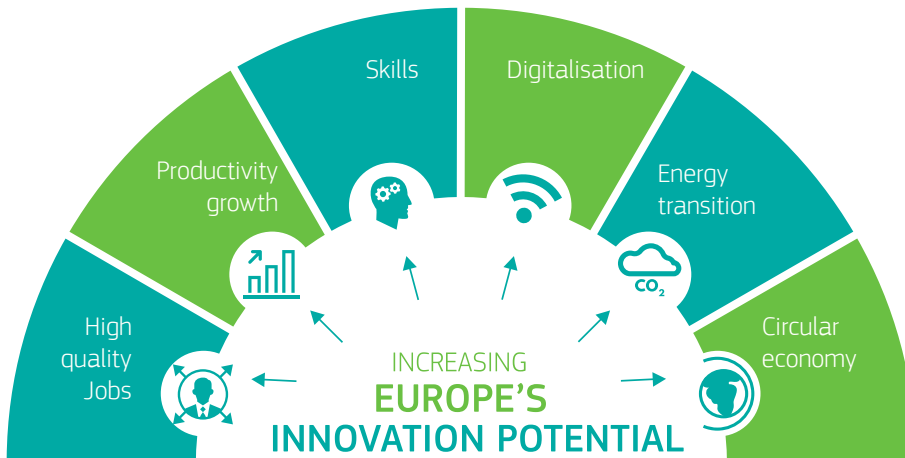
Building strategic capacity



Interregional collaboration

Regional and Urban Policy

## OBJECTIVES



- ✓ HELPING LAGGING REGIONS TO CATCH-UP
- ✓ FACILITATING INDUSTRIAL MODERNISATION
- ✓ DEVELOPING CUTTING EDGE PRODUCTS

## PROJECTS IN A SMART REGION



Analytical support for research projects in micro-nano integration with developing technical infrastructure in the institute for Mikro-and Nanotechnologies  
**MAcroNano In Thüringen**

<http://macronano.de>

### Art on chairs

A creative design project has helped to breathe new life into a long-established sector of the Portuguese regional economy.



<http://europa.eu/lmn63Fj>

## TARGETS

NEW TO MARKET PRODUCT <b>15 000</b>	NEW TO FIRM PRODUCTS <b>30 000</b>	START-UPS <b>5 000</b>	NEW RESEARCHERS <b>30 000</b>
PRIVATE MATCH INVESTMENT <b>€10 BLN</b>	FIRMS SUPPORTED <b>130 000</b>	NEW DIRECT JOBS <b>45 000</b>	RESEARCHERS WITH NEW INFRASTRUCTURE <b>72 000</b>

### FIND OUT MORE:

<http://s3platform.jrc.ec.europa.eu/home>

@S3Platform

SMART REGIONS START HERE



#investEU